



# CEDAR CLIFF YOUTH BASEBALL ASSOCIATION

## 2019 Sponsor Form

Company owners, will you help sponsor non-profit organizations like CCYBA? We are contacting you and your company in hopes that we can count on your sponsorship this season. Opportunities include sponsoring one of over two dozen CCYBA teams, sponsoring outfield signage at up to 5 different CCYBA fields, or sponsoring advertisements in CCYBA season handbooks given to hundreds of local residents. Your help would be greatly appreciated.

CCYBA has over 300 children playing in our spring and fall leagues that bring families and friends out to watch them play. Sponsoring a team, sign, or program advertisement is a great way to get premium, local exposure for your company while helping get more kids out to exercise and have fun playing baseball. We also run several tournaments throughout the summer that typically bring approximately 200 teams to our fields. That means over 2,000 families from central PA and surrounding areas will see your company's information at our facilities!

### Team Sponsorships:

**\$400** All Teams ages 5-12 year olds for regular season

**\$500** All Teener teams

- Team Sponsors will be noted in the program with the team rosters
- Your company's name printed on the team's game shirts
- Previous team sponsors have priority over new sponsors



### Outfield Signs:

**\$375** Per Sign, Year 1 (\$200 to produce the sign and \$175 annual sponsorship)

- \$175 in subsequent years for the sponsorship only

**\$1500** 5 identical signs displayed at all 5 CCYBA fields (\$175 per-sign production cost and \$125 per-sign sponsorship)

- \$125 in subsequent years to sponsor all 5 signs
- Discounts only apply if 5 identical signs are sponsored



Signs are 3' x 6' Poly-metal. CCYBA will need high-resolution artwork to produce the sign: PDF-High Resolution (300 DPI minimum) with best resolution coming from EPS Vector or Illustrator files.

### Program Advertising:

Business Card	<b>\$30</b>
¼ Page	<b>\$40</b>
½ Page	<b>\$75</b>
Full Page	<b>\$130</b>
Cover-Inside, Front or Back	<b>\$150</b>
Back outside cover	<b>\$200</b>

### Checks can be made payable to:

Cedar Cliff Youth Baseball Association  
 c/o Sponsorship Committee  
 P.O. Box 1135  
 Camp Hill, PA 17011

Please circle your choice(s) of sponsorship

Total pledged sponsorship: \$ \_\_\_\_\_



Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Please attach a copy of the advertisement exactly the way you would like to appear in the handbook or sign.

For any questions or to submit completed forms, please email Brian Ripple, Sponsorship Chair at: [CCYBASponsors@gmail.com](mailto:CCYBASponsors@gmail.com).

*\*\*The Cedar Cliff Youth Baseball Association reserves the right to reject any material/sponsors not deemed suitable for children and/or our community\*\**

## Thank you for your sponsorship!